

INVOICE



CBS21
3300 North Sixth Street
Harrisburg, PA 17110
Main: (717) 238-2100
Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69172-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
#602
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	69172	9856103 /Brad

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

CBS21
Newport Television LLC
PO Box 402689
Atlanta, GA 30384-2689

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/05/12	CBS 21 News at 6a	6a-7a	M- WTF--	:30	4	\$120.00	NM
<hr/>									
Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS M- WTF-- Spots/Week 4 Rate \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 6:39 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$120.00 NM									
2 WHP Th 11/01/12 6:52 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$120.00 NM									
3 WHP F 11/02/12 6:22 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$120.00 NM									
4 WHP M 11/05/12 5:57 AM CBS 21 News at 6a 6a-7a :30 BC1112S \$120.00 NM									
2	10/30/12	11/05/12	CBS This Morning	7a-9a	M- WTF--	:30	4	\$75.00	NM
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Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS M- WTF-- Spots/Week 4 Rate \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WHP W 10/31/12 8:21 AM CBS This Morning 7a-9a :30 BC1112S \$75.00 NM									
1 WHP Th 11/01/12 8:21 AM CBS This Morning 7a-9a :30 BC0812S \$75.00 NM									
3 WHP F 11/02/12 8:29 AM CBS This Morning 7a-9a :30 BC1112S \$75.00 NM									
2 WHP M 11/05/12 8:23 AM CBS This Morning 7a-9a :30 BCTV1215 \$75.00 NM									
3	10/31/12	11/05/12	M-F 11a-12p	11a-12p	M- WTF--	:30	5	\$325.00	NM
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Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS M- WTF-- Spots/Week 5 Rate \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WHP W 10/31/12 10:59 AM M-F 11a-12p 11a-12p :30 BC1112S \$325.00 NM									
1 WHP Th 11/01/12 10:59 AM M-F 11a-12p 11a-12p :30 BC1112S \$325.00 NM									
5 WHP Th 11/01/12 11:59 AM M-F 11a-12p 11a-12p :30 BC1112S \$325.00 NM									
4 WHP F 11/02/12 11:59 AM M-F 11a-12p 11a-12p :30 BC0812S \$325.00 NM									
2 WHP M 11/05/12 11:59 AM M-F 11a-12p 11a-12p :30 BC1112S \$325.00 NM									
4	10/31/12	11/05/12	Letterman	1135p-1235a	M- WTF--	:30	4	\$140.00	NM
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Weeks: Start Date 10/30/12 End Date 11/05/12 MTWTFSS M- WTF-- Spots/Week 4 Rate \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WHP W 10/31/12 12:30 AM Letterman 1135p-1235a :30 BC1112S \$140.00 NM									
2 WHP Th 11/01/12 12:10 AM Letterman 1135p-1235a :30 BC0812S \$140.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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							Week	Rate	
4	10/31/12	11/05/12	Letterman	1135p-1235a	M- WTF- -	:30	4	\$140.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
3	WHP	F	11/02/12	12:16 AM	Letterman	1135p-1235a	:30	BC1112S	\$140.00 NM
4	WHP	M	11/05/12	12:15 AM	Letterman	1135p-1235a	:30	BC1112S	\$140.00 NM
<u>Total Spots</u>						17			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,965.00
<u>Agency Commission</u>	\$444.75
<u>Net Amount Due</u>	\$2,520.25

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